



SDI FINAL EVALUATION FORM 1.1

PART 1:

Journal Name:	British Journal of Economics, Management & Trade
Manuscript Number:	MS: 2012/BJEMT/1977
Title of the Manuscript:	CORPORATE SOCIAL RESPONSIBILITY: AN OUTLOOK OF INDIAN FINANCIAL INSTITUTIONS

PART 2:

FINAL EVALUATOR'S comments on revised paper (if any)	Authors' response to final evaluator's comments
The authors have included a citation to the call for papers of the Social Responsibility Journal and sufficiently clarified their measurement scale. Also, they provide a discussion of the discrepancies between the views of executives and their stakeholders. I do have a couple of remaining comments: - Merely including a citation to the call for papers is not sufficient; because it concerns a direct quote, quotation marks are needed (quoting without quotation marks is generally considered plagiarism, even when the source is cited, see e.g. http://www.indiana.edu/~wts/pamphlets/plagiarism.shtml). Even better would be to paraphrase (rather than quote) the sentences. In the latter case, the authors could omit the references contained within the quotes (to Akpan, 2008 and others) and merely refer to the call for papers. Also, I think the call for papers ought to be cited through the author-date style, like the other sources in the paper, rather than through a direct link in the text (i.e., referring to Crotty & Hall [2011] in the text and putting the complete reference, including the link, in the reference list). - While the authors have provided some additional clarification regarding their sample, it was not exactly clear to me what they meant by people "who are in the vicinity of these selected companies" (Methodology section, first paragraph). Did they survey people living in the vicinity of the institutions' offices? Furthermore, how did they sample the companies' employees and customers? Did the companies provide them with lists of all their employees and customers? If so, how were respondents selected from these lists? - The meaning of the following newly added phrase was not clear to me: "... the gap between is very chasm as per the opinions of employees who expressed their opinion with disgruntled and hopeless laugh" (section 4.2). Are you referring here to differences between verbal and nonverbal communication of employees (i.e. indicating a positive opinion on the survey item but a negative opinion through nonverbal communication)?	Omitted the citation to the call for papers from emerald. Removed all the citations Akpan, 2008 and others; Crotty and Hall, 2011 etc., from the text and reference list. The researchers have given here clear explanation for the raised questions in the concerned area. This sentence has reframed. Because of fear of losing a job, employees expressed their opinion through non-verbal communication even though they received a consolidated meagre salary.